

Gala Brand



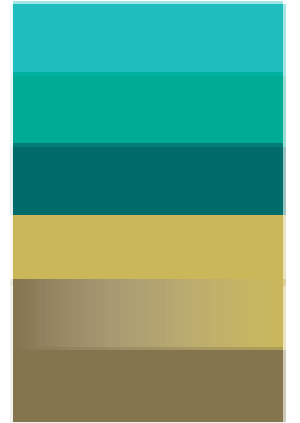
PRIMARY BRAND

Main gala theme with established event brand recognition using Y brand colors. Logo with white to be used on documents with white backgrounds (sponsorship packets, etc.)



COLORS

Y brand color greens
+ golds for materials;
no restrictions on
event décor.



SECONDARY: THEME ICON

Theme icon can be added to promotional materials and used with event décor.

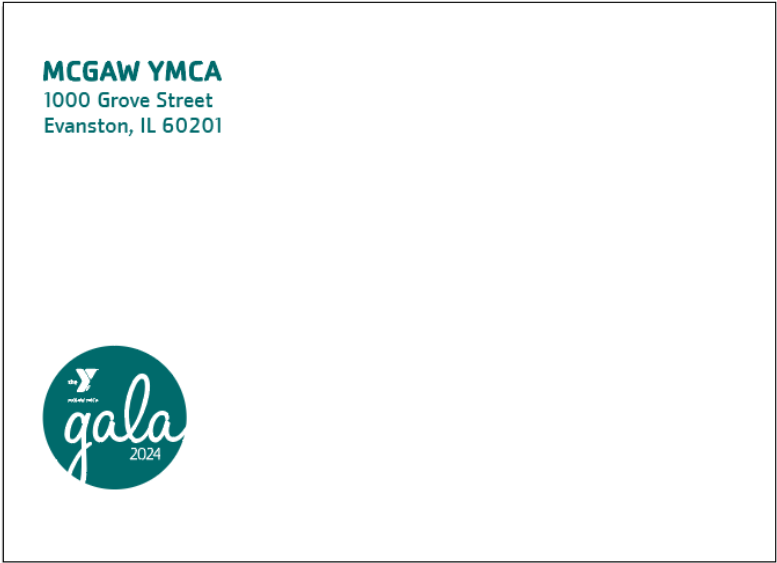
Invitation



FRONT



BACK



Invitation Envelope
(not to scale)

RSVP Card



TICKETS: \$200

PLEASE MAIL YOUR RESPONSE BY JANUARY 5

☐ **YES! I'LL BE THERE!**

Number of Tickets: _____

Name(s): _____

PAYMENT METHOD:

☐ Check enclosed (made payable to McGaw YMCA)

☐ Please Charge: \$_____ to my credit card **Circle one:** Visa MasterCard Discover AmEx

Name on Card: _____

Card Number: _____

Exp. Date _____ Security Number: _____ Zip Code: _____

Signature: _____ Email: _____ Phone: _____

You can also purchase tickets or sponsorships at www.mcgawymca.org/gala or by calling 847-475-7400 x241.
We hope you can join us, but if not please consider making a donation on the back of this card.

FRONT

☐ **SORRY TO MISS IT!**

Name(s): _____

☐ I/we wish to remain anonymous

☐ I/we would still like to make a donation to the McGaw YMCA

PAYMENT METHOD:

☐ Check enclosed (made payable to McGaw YMCA)

☐ Please Charge: \$_____ to my credit card **Circle one:** Visa MasterCard Discover AmEx

Name on Card: _____

Card Number: _____

Exp. Date _____ Security Number: _____ Zip Code: _____

Signature: _____ Email: _____ Phone: _____

BACK

RSVP Envelope

(NOT TO SCALE)



Attn: Katherine Stein
MCGAW YMCA
1000 Grove Street
Evanston, IL 60201

Email Template



Dear [Guest's Name],

Our annual gala is back, and it's promising to be better than ever! We invite you to join us for a night that promises to be truly unforgettable.



Nurturing Our Roots 🌿

This year's event is all about celebrating, connecting, and nourishing the collective roots that make the Evanston community so vibrant and resilient. We're emphasizing the significance of honoring our history and relationships that have shaped the YMCA in Evanston, while nurturing these roots to cultivate a community where everyone can thrive.

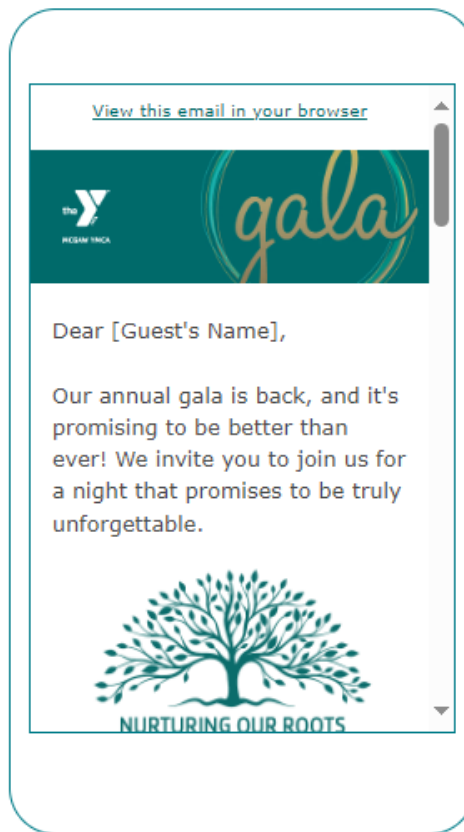
Event Details

Date: January 20, 2024

Time: 7:00-10:00 PM

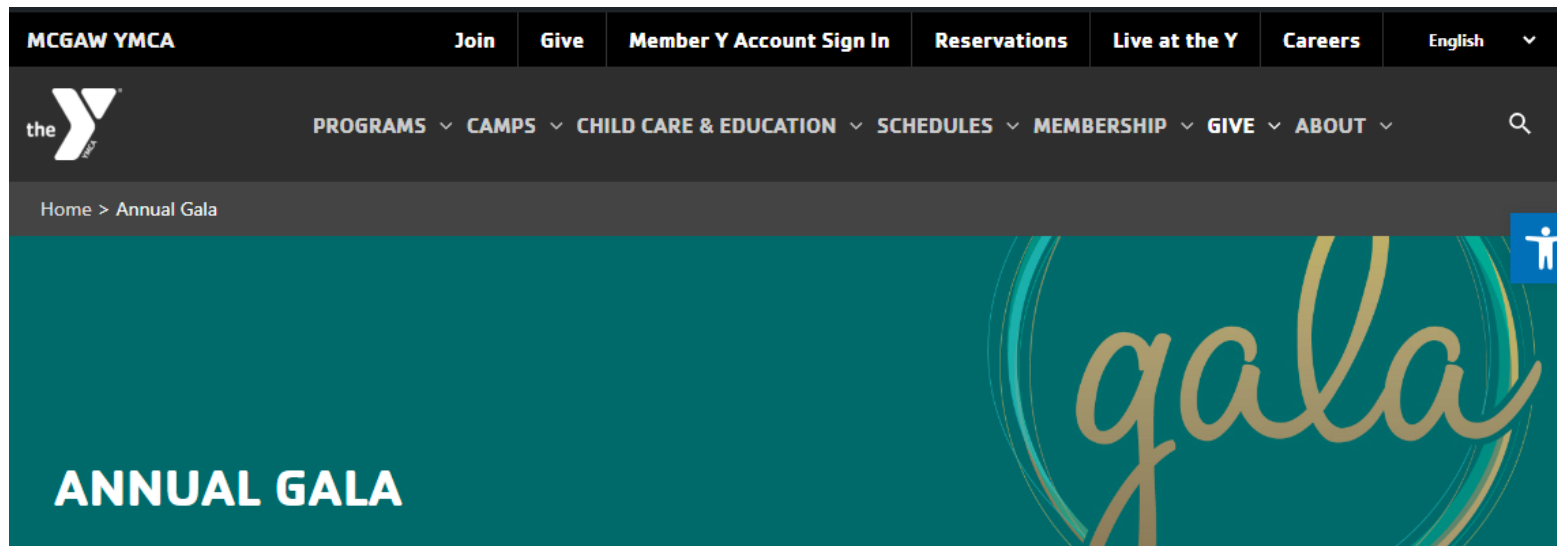
Location: McGaw YMCA Sebring-Lewis Center

What to Expect:



Mobile View

Webpage: www.mcgowymca.org/gala



Nurturing Our Roots

Join us for the highly anticipated return of the McGaw YMCA Annual Gala on January 20, 2024

Our annual gala is back, and it's promising to be better than ever! This year's event aims to bring people together to celebrate, connect, and nourish the collective roots that make the Evanston community so vibrant and resilient. We're emphasizing the significance of honoring our history and relationships that have shaped the YMCA in Evanston, while nurturing these roots to cultivate a community where everyone can thrive. 🌱

Event Details

Date: January 20, 2024

Time: 7:00-10:00 PM

Location: McGaw YMCA Sebring-Lewis Center

Ticket Cost: \$200

Flyers



TICKETS ON SALE NOW!

MCGAW YMCA GALA
SATURDAY, JANUARY 20, 2024
7:00 - 10:00 PM
MCGAW Y SEBRING-LEWIS CENTER

LEARN MORE & BUY TICKETS AT
mcgawymca.org/gala



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SATURDAY, JANUARY 20, 2024
7:00 - 10:00 PM
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Social Media



FEED



STORIES

