

# Gala Brand



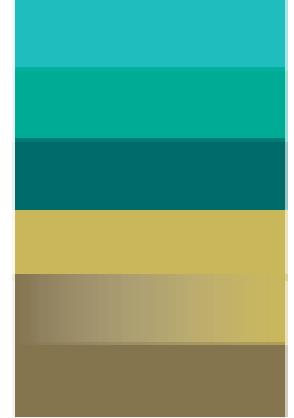
## PRIMARY BRAND

Main gala theme with established event brand recognition using Y brand colors. Logo with white to be used on documents with white backgrounds (sponsorship packets, etc.)



## COLORS

Y brand color greens + golds for materials; no restrictions on event décor.



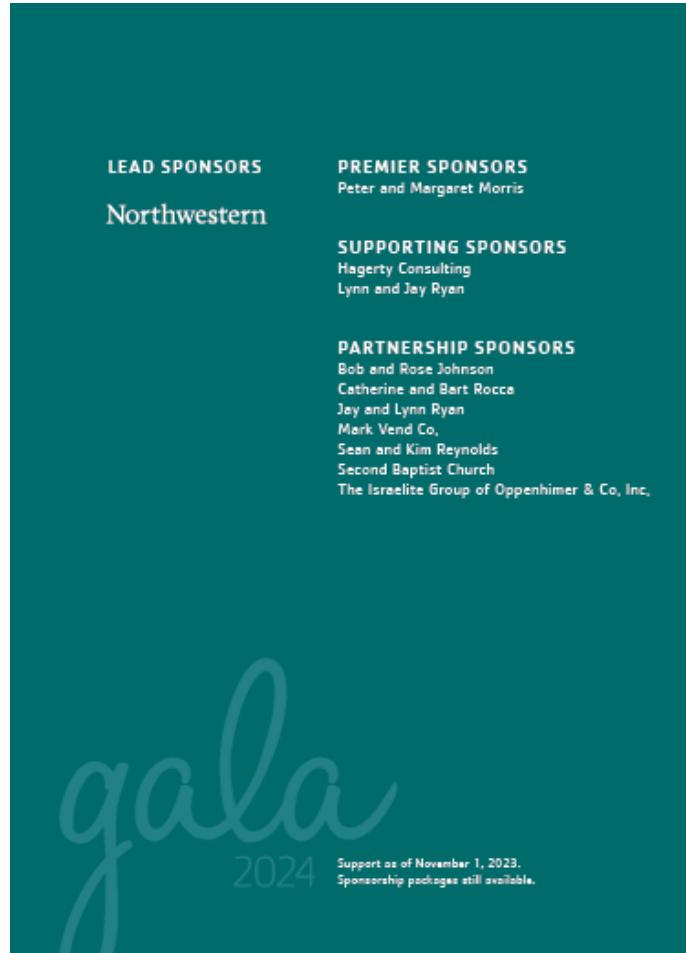
## SECONDARY: THEME ICON

Theme icon can be added to promotional materials and used with event décor.

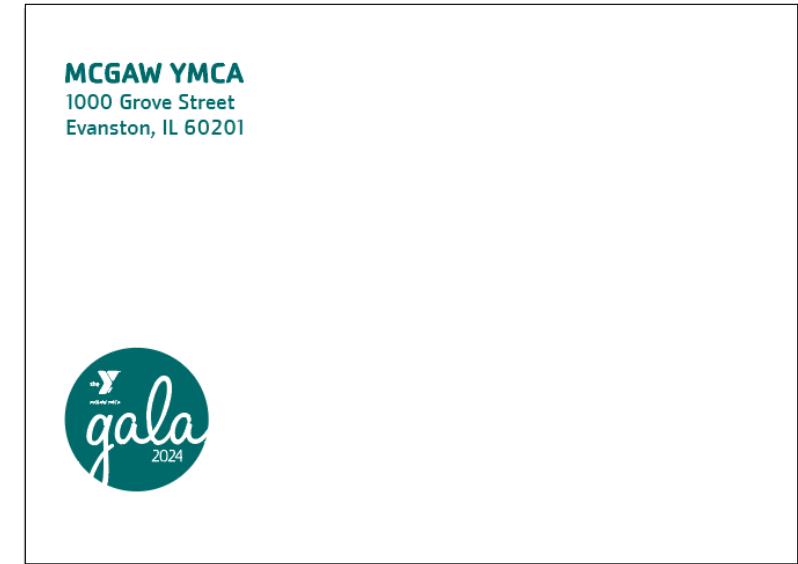
# Invitation



FRONT



BACK



Invitation Envelope  
(not to scale)

# RSVP Card



**TICKETS: \$200**

PLEASE MAIL YOUR RESPONSE BY JANUARY 5

**YES! I'LL BE THERE!**

Number of Tickets: \_\_\_\_\_

Name(s): \_\_\_\_\_

**PAYMENT METHOD:**

Check enclosed (made payable to McGaw YMCA)

Please Charge: \$\_\_\_\_\_ to my credit card Circle one: Visa Master Card Discover AmEx  
Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Number: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

You can also purchase tickets or sponsorships at [www.mcgawymca.org/gala](http://www.mcgawymca.org/gala) or by calling 847-475-7400 x241.  
We hope you can join us, but if not please consider making a donation on the back of this card.

**FRONT**

**SORRY TO MISS IT!**

Name(s): \_\_\_\_\_

I/we wish to remain anonymous

I/we would still like to make a donation to the McGaw YMCA

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Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Number: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**BACK**

RSVP Envelope

(NOT TO SCALE)



Attn: Katherine Stein  
**MCGAW YMCA**  
1000 Grove Street  
Evanston, IL 60201

# Email Template



Dear [Guest's Name],

Our annual gala is back, and it's promising to be better than ever! We invite you to join us for a night that promises to be truly unforgettable.



## Nurturing Our Roots

This year's event is all about celebrating, connecting, and nourishing the collective roots that make the Evanston community so vibrant and resilient. We're emphasizing the significance of honoring our history and relationships that have shaped the YMCA in Evanston, while nurturing these roots to cultivate a community where everyone can thrive.

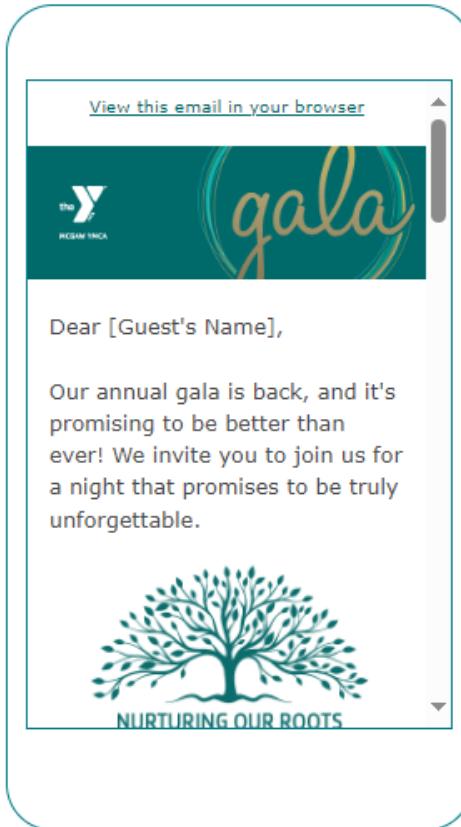
### Event Details

Date: January 20, 2024

Time: 7:00-10:00 PM

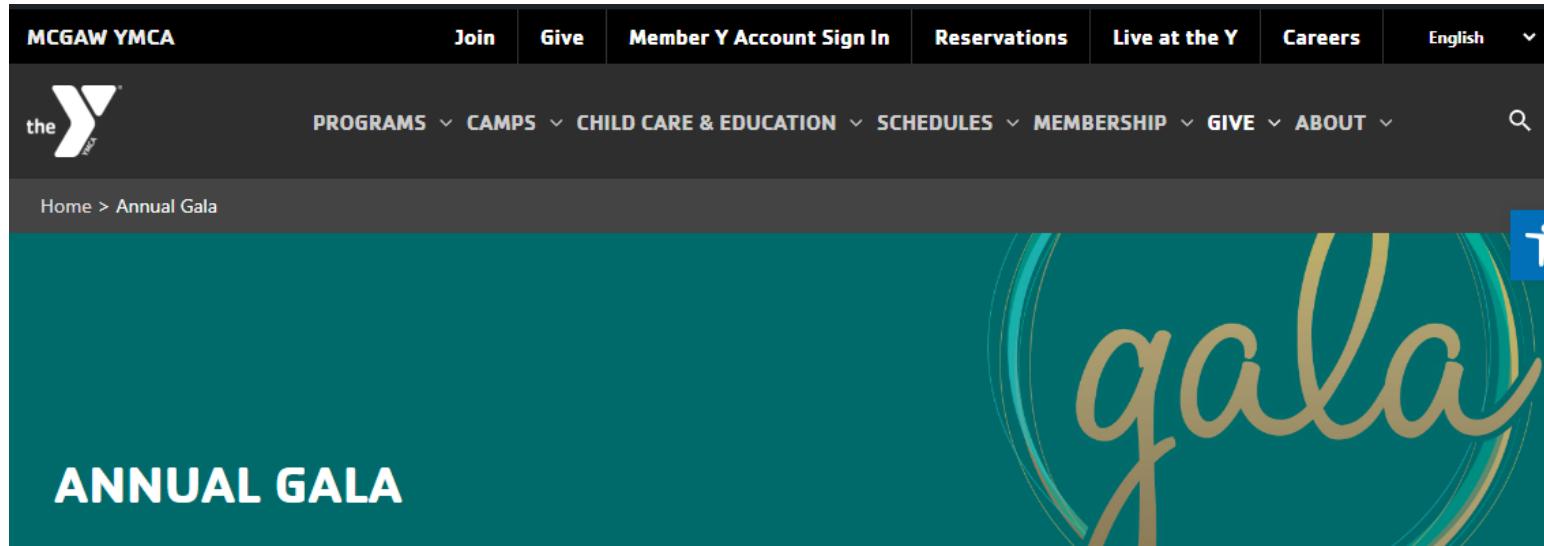
Location: McGaw YMCA Sebring-Lewis Center

### What to Expect:



### Mobile View

# Webpage: [www.mcgawymca.org/gala](http://www.mcgawymca.org/gala)



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## ANNUAL GALA

# gala

*Join us for the highly anticipated return of the McGaw YMCA Annual Gala on January 20, 2024*

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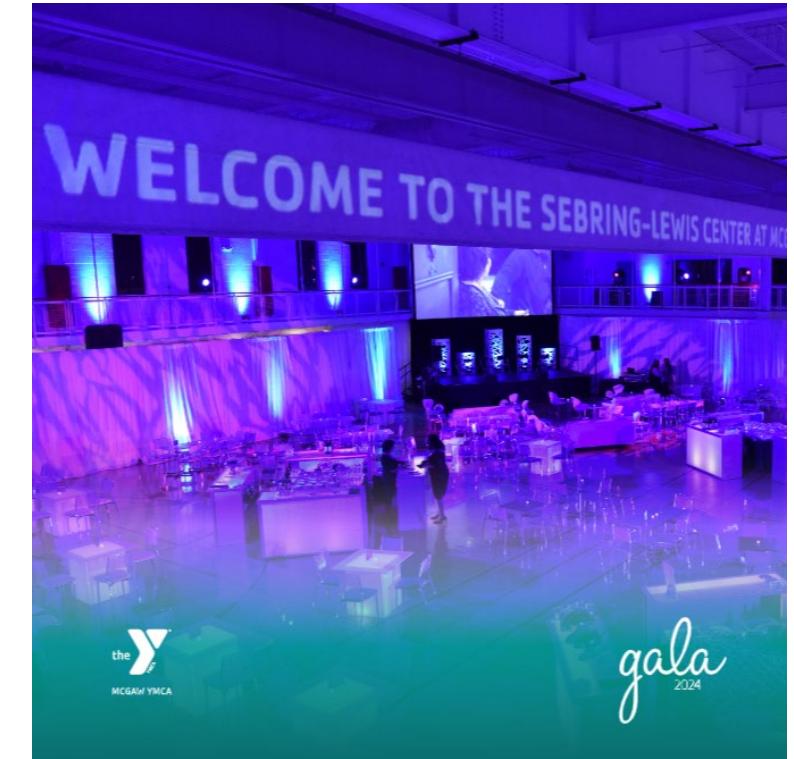
**Location:** McGaw YMCA Sebring-Lewis Center

**Ticket Cost:** \$200

# Flyers



# Social Media



FEED

STORIES